PATHPORT







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JULY 2020





"When I first moved to Madrid, I felt overwhelmed. The bars and restaurants that never sleep, the night life, the amazingly wide cultural and artistic offer... As an introvert person, I need few stimuli in order to function, and I love slow life – I felt maybe this was too much for me. However

little by little, Madrid and I got to know each other. I started the habit of going for a walk every morning with no fixed direction; I would wander through its streets, making turns and entering little alleys whenever something caught my eye. That's when I realized that there was a whole other side of the city; a less aggressive and kinder one. A more slow-paced Madrid full of creativity and craftsmanship. I discovered a crowd of creative and passionate locals running their own businesses, following their heart and intuition, and moving away from the trends that seem to rule our lives. I fell in love with this Madrid. And that's the side of the city I wanted to share with you. I hope you'll love

it as much as I do."



STORE

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GOOGLE MAP

<u>1. Casa Gonzalez & Gonzalez</u>

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GOOGLE MAP





CALLE DE PELAYO, 68, 28004 MADRID, SPAIN

casa gonzalez & gonzalez

Why should you go there?

Javier and María Rosa have been collecting the most beautiful, artisan home products all around the world for years, and they opened their little shop in 2016. They look for everyday, functional objects that have been made by hand for generations with noble materials. The kind of objects that beautify your daily life.

What's a must-have?

Pewter dishes from the UK, Swedish bath brushes, Japanese teapots, Portuguese soap bars... it's up to you to decide what's a must-have for your home.

When is the best time to go?

The store si very busy on Saturdays so if you can go there during the week you'll more likely feel the peaceful and cozy atmosphere that all the objects bring together. the shop is normally closed on Sundays.









GOOGLE MAP



CALLE DE SAN LUCAS, 9, 28004 MADRID, SPAIN

faraday

Why should you go there?

Faraday is the perfect conjunction between culture, art and good coffee. It's a coffee shop and a small boutique where music plays a central role since the owner Rodrigo is both a music and vinyl's lover. At Faraday, you can read the books and magazines they sell, choose one of the store vinyls and listen to it, work with your laptop, enjoy a conversation with a friend... it's all about enjoying the experience.

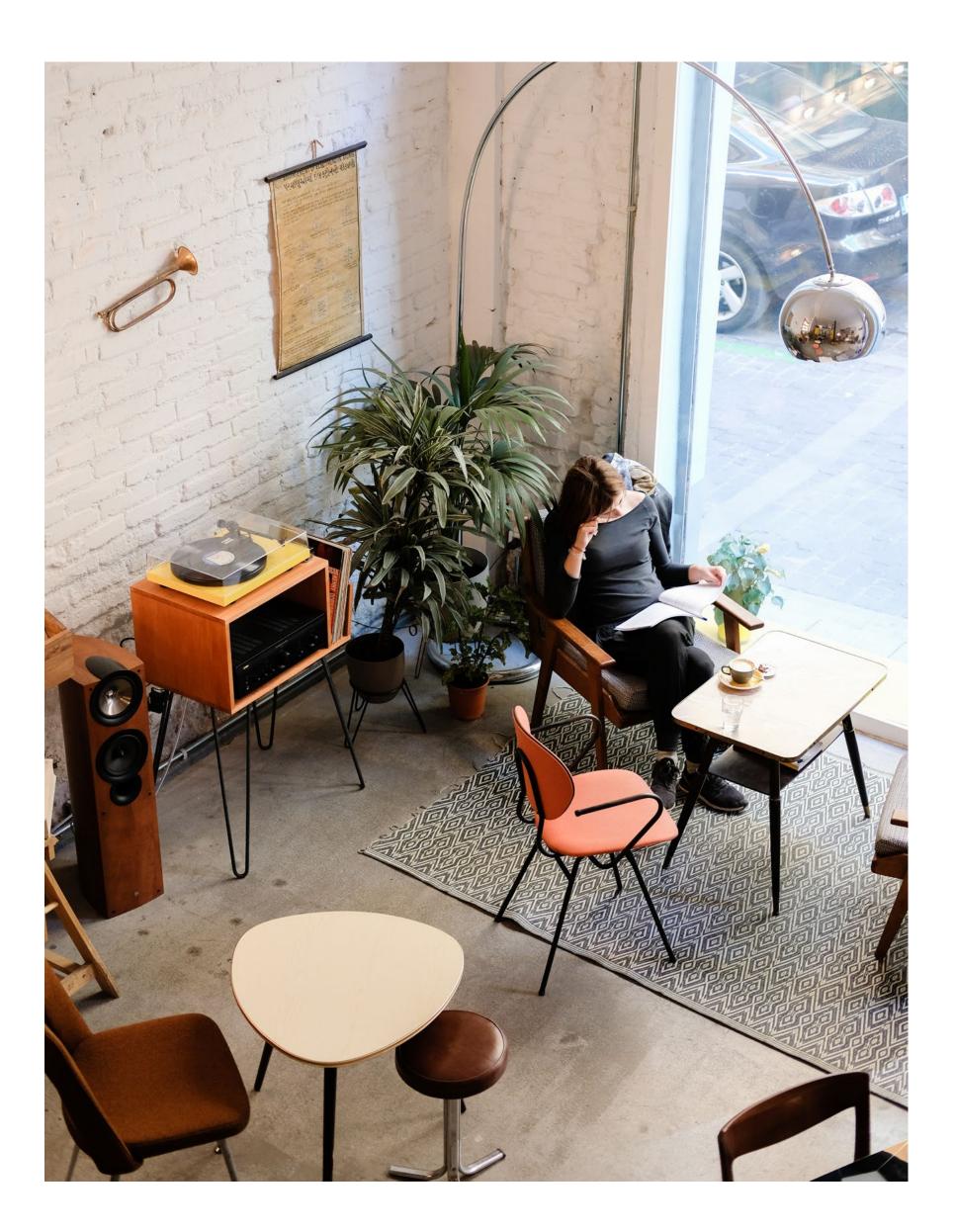
What's a must-have?

If you are a music lover yourself, the vinyls selection you can listen to and buy is definitely a must-have. And so is a small talk about music with Rodrigo, who will guide you through different music styles, singers and groups according to your taste. I would also suggest to spoil yourself with one of their delicious truffles made by a Belgian chocolate maker.

When is the best time to go?

Mid-afternoon light is especially beautiful in the spring and summer months. As for the colder months, around the same time, when it's already dark outside, the intimate atmosphere of this cafe makes you feel really cozy.















GOOGLE MAP

CALLE DE REGUEROS, 1, 28004 MADRID, SPAIN

circo jewellery

Why should you go there?

Almudena studied jewelry and goldsmith in 2006. While studying, she set up a small workshop at home so she could put into practice what she was learning. Orders from friends and relatives started coming right away and soon enough, orders from total strangers. The special thing about Circo Jewelry is that you actually walk into Almudena's workshop, so you can see and learn how she makes the pieces, let her tell you about the process and even customise the piece you want to your taste.

LIST

What's a must-have?

A ring with a monkey's face on it is one of the best sellers, both for women and men. This piece is also meaningful to Almudena since she designed it in her early days, so it's been with her for quite some time.

When is the best time to go?

The studio opens its doors on Wednesdays, Thursdays and Fridays, from 11 am to 2 pm and from 4 pm to 8 pm, but if the timetable doesn't suit you, you can also go any other day with an appointment. You can write to Almudena at info@circojewellery.com.









GOOGLE MAP



CALLE DE REGUEROS, 15, 28004 MADRID, SPAIN

pez

Why should you go there?

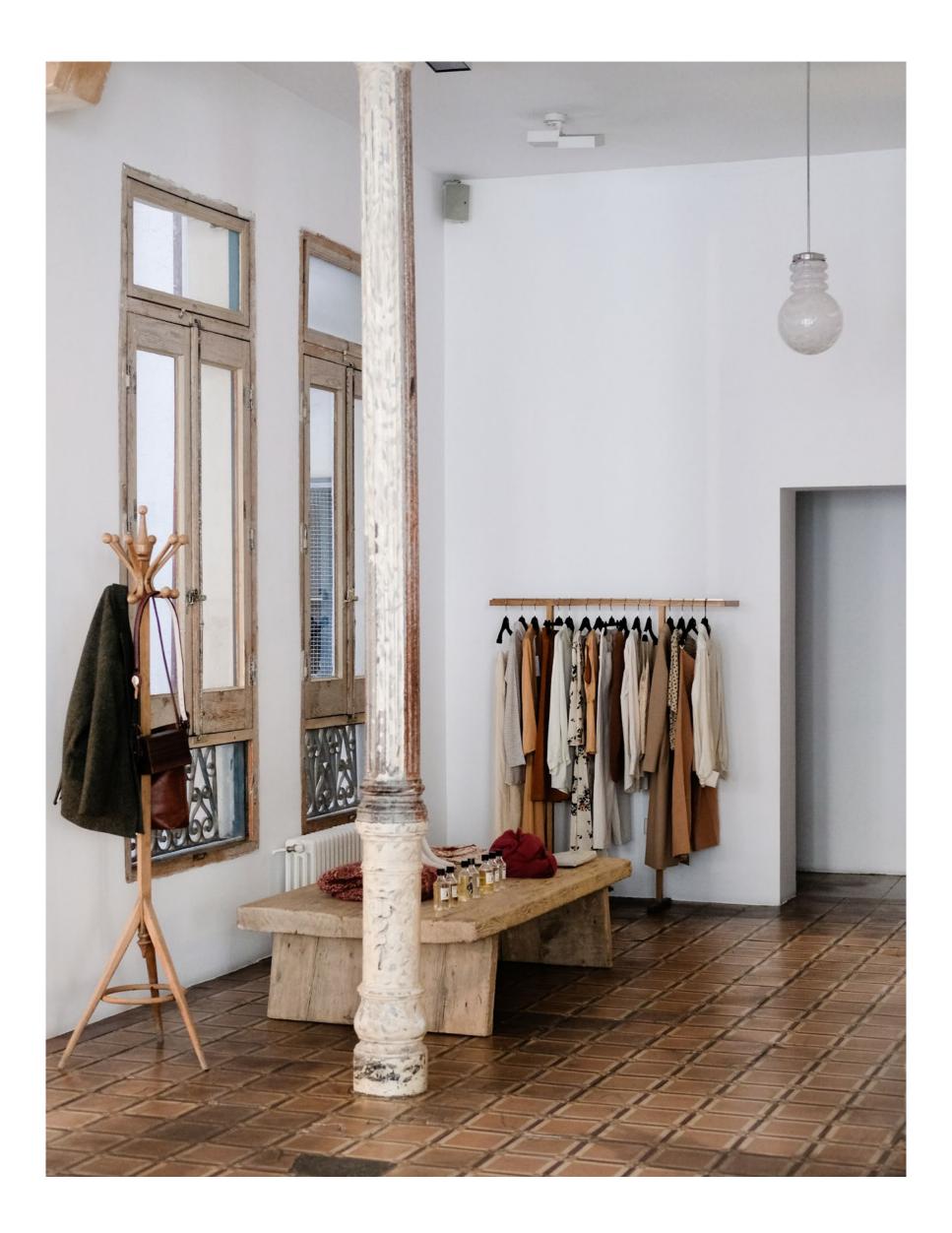
Bea & Pati met while working in retail and they decided to open their own store. The brands they curate are both Spanish and international. They put a special focus on fabrics and where the clothes are made. Most of the items sold here are timeless (they tend to run away from fashion trends). Soon after they opened their clothing store, a concept store followed as an extension of their world, with a focus on furniture and decoration. They like to go to South of France and pick antique furniture from the beginning of the century, as well as industrial style and furniture from the 50s.

What's a must-have?

They have a unique vision and taste so any of the things they have in their shops is a must-have. The brands they curate are high quality (Nili Lotan and Barena being two examples), but the most special thing is probably the furniture that you can't find anywhere else because they're all one-of-a-kind pieces.

When is the best time to go?

Any time is good but if you want to get your hands on the new collections as soon as they arrive, then February and October are the best months.









GOOGLE MAP



CALLE MARQUÉS DE MONASTERIO, 6, 28004 MADRID, SPAIN

hermanas arce

Why should you go there?

Ana and Elena are hermanas arce (the arce sisters). They have always been passionate by the culinary world – they love to cook (especially Ana), try new recipes, and they choose their travel destinations based on food. They had a blog where they shared recipes and, on December 2018, they decided to open their own place. Hermanas arce is a cozy, beautiful and simple café where they share everything they love. Their kitchen is open all day and offers a seasonal food menu that changes daily, with a few dishes to share, a vegetarian dish and a non vegetarian option.

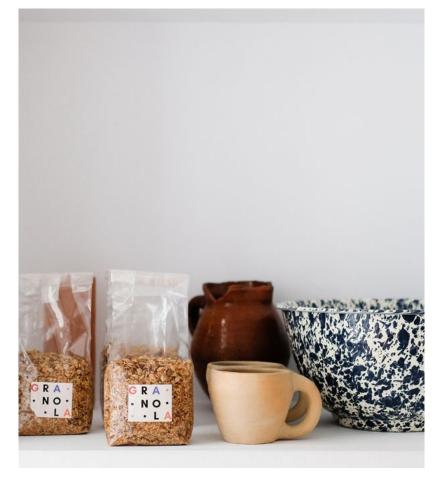
What's a must-have?

They always have some cake or sweet treats that smell (and taste) delicious, so breakfast is a must. If they have their chocolate cookie don't hesitate to order it, it's so good!

When is the best time to go?

If you want to enjoy breakfast and special treats, go on a Saturday morning when they bake some extra sweets out of the regular menu.







GOOGLE MAP





CALLE VILLALAR, 6, 28001 MADRID, SPAIN

il tavolo verde

Why should you go there?

Il Tavolo Verde is Martina's dream, a place where she has gathered everything she loves: nourishing others with simple and healthy food, antiques, unique finds, and art. The space itself is worth a visit, Martina has beautifully decorated it with antiques she found on her trips (everything is for sale, even the chairs and tables). The food she cooks is seasonal, organic and mostly vegetarian (although the dinner menu always includes a free range chicken option and a wild fish), and it's amazingly simple and delicious. It's a small oasis in the middle of the hustle of the city, a place to get inspired and reconnect with yourself.

What's a must-have?

Her baking skills are indubitable and her carrot cake has a more than well deserved reputation, although Martina personally prefers the pear szarlotka and the pumpkin pie.

When is the best time to go?

Truth be told, any time is good to enjoy a bit of the II Tavolo Verde atmosphere (weekdays afternoons are usually more quiet than mornings and weekends) but, if given the chance, I wouldn't hesitate to go for a candlelight dinner at the antique shop.









GOOGLE MAP



CALLE DE SAN PEDRO, 8, 28014 MADRID, SPAIN

bureau mad

Why should you go there?

Bureau mad is both a ceramic workshop and a store. Candela, the owner, is passionate about ceramics, its history and tradition. With Bureau Mad, she wants to offer people the chance to experience pottery and learn how to work with it. For her it's all about the community she builds around her place, like a small family.

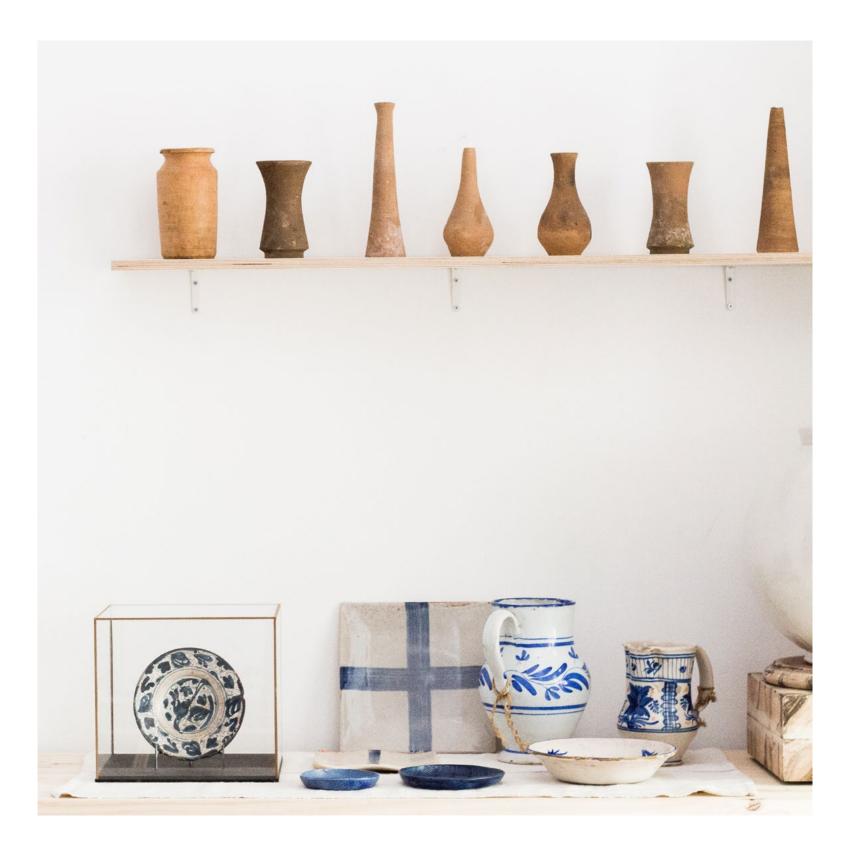
What's a must-have?

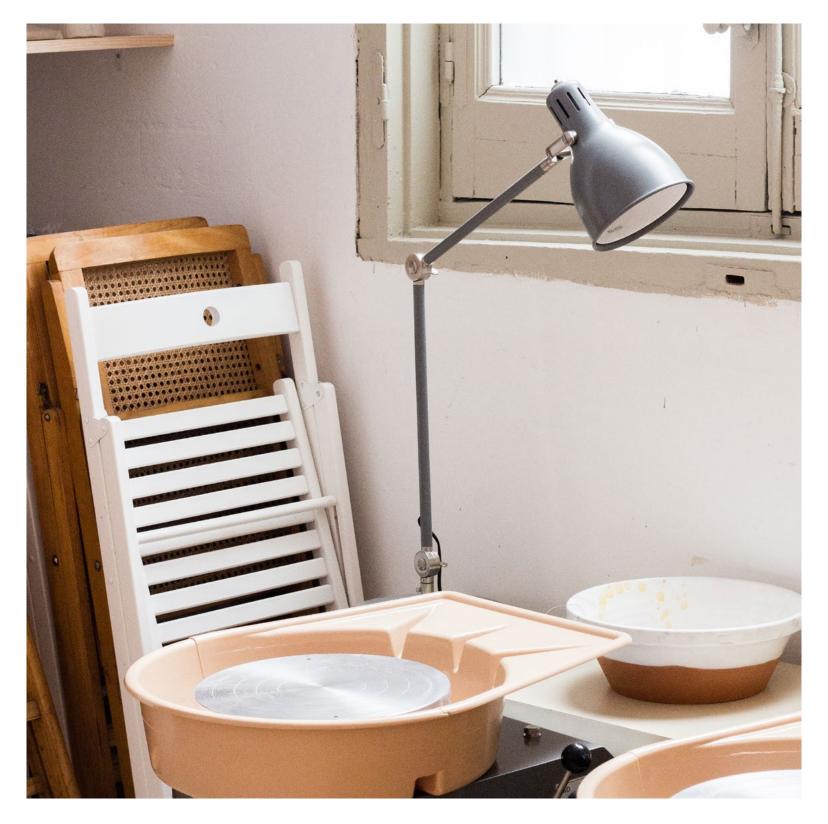
Experiencing one of her workshops is definitely a musthave. She offers three-month workshops, but she also does monographs that only take a few hours, and custom workshops for families, groups of friends or kids... She wants everybody to fall in love with pottery so she's always open to new ideas!

When is the best time to go?

Morning workshops are usually quieter than the afternoon or weekend ones.







GOOGLE MAP



CALLE DE SAN PEDRO, 9, 28014 MADRID, SPAIN

motteau

Why should you go there?

Juan decided to follow his childhood dream at the age of 40 and moved to Paris to learn French baking. When he came back to Madrid he decided to open a little bakery in a quiet street of El Barrio de Las Letras neighborhood. He's a classic French pastry lover and he bakes everything himself everyday; you can see him work through the glass windows. The two most important things for him are using high quality ingredients, and having fun in the kitchen like he did when he was a kid.

What's a must-have?

One of Motteau's hits is the almond and strawberry pie (made with no wheat flour) and, when it's the season, Juan likes to switch the strawberries for cherries. Another musthave is the lemon tartlet which he makes following his mother's recipe; it's delicious!

When is the best time to go?

If you want to eat your treat straight from the oven when it's still warm, go there at the opening, but you'll probably have to queue for a few minutes or wait a bit longer if you want to sit at one of their tables. From 12 pm to 2 pm is when Motteau is quieter, so it's a good plan for a late breakfast or a sweet lunch.







GOOGLE MAP



CALLE DE LA VERÓNICA, 9, 28014 MADRID, SPAIN

acid cafe

Why should you go there?

Acid is a coffee temple and a must-go place for coffee lovers. Fede, the man behind it, is a coffee lover who knows his business. He particularly loves Scandinavian coffee, which is acid and light roasted. Food at Acid also deserves a mention. They have a weekly menu along with some treats that are daily baked and they serve brunch during the weekends. The menu is transgressive and original, often mixing unconventional flavors that taste amazingly good together. A visit to Acid is a beautiful

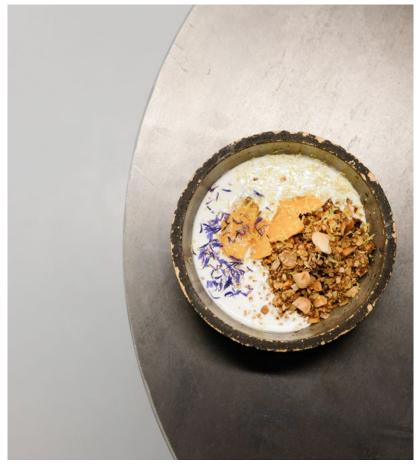
What's a must-have?

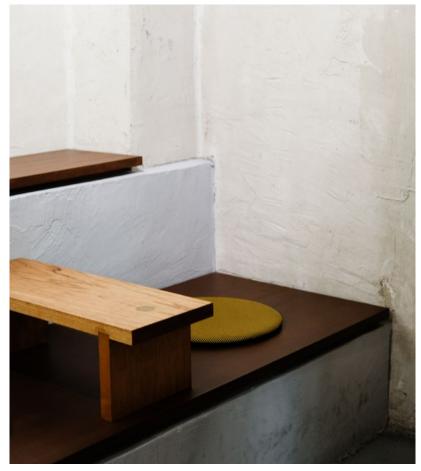
A filtered coffee with coffee from La Cabra roasters (if it's filtered you can appreciate its flavor better). Try also something from their menu; it never disappoints!

When is the best time to go?

As Fede says, it depends on what you're looking for. Weekends are usually more fun because there's more people, they have brunch and serve natural wines, and they often host pop-ups. But if you're looking to enjoy your coffee, maybe talk a bit with Fede about the different types of beans and growers, then come any other day when it's usually quieter.









GOOGLE MAP



CALLE DE SANTA ANA, 3, 28005 MADRID, SPAIN

planthae

Why should you go there?

Elena, the woman behind Planthae, has created a beautiful universe around plants. In her little shop in la Latina you can find plants, botanical illustrations, gardening tools, flower pots, and even a small corner with botanical and gardening related books and novels. You go to Planthae to get away from the hustle of the city.

What's a must-have?

Elena has a beautiful selection of gardening tools (from watering cans to shovels and rakes) that's worth having a look and she recommends the book "El jardín perdido" (The Lost Garden), written by Jorn de Précy.

When is the best time to go?

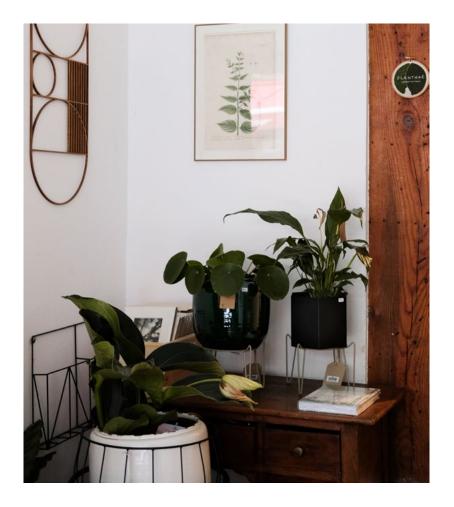
Any moment is good to go although the light on a sunny Saturday around noon is especially beautiful.



PLANTHAE

GABINETE BOTÁNICO

CETEROS, LIBROS







CALLE DE EUGENIO SELLÉS, 6, 28045 MADRID, SPAIN

dot cafe bar

Why should you go there?

When María and Ros opened Dot Café Bar they wanted to break with this classical Spanish mindset to go somewhere for breakfast, to another place for a drink, and another one for dinner... they wanted to welcome you any time of the day and offer you something to eat and drink, be it salty or sweet. At Dot Café you'll find natural wines and craft beers as well as cakes, lunch and dinner menus. They bet on simplicity (both in decoration and food) and on high quality.

What's a must-have?

The "bikini clásico" is a must-have, no doubt. It's a ham and cheese warm sandwich, with brioche bread (made with sourdough); it's amazing! The pulled pork sandwich, which they only serve on Thursday nights, is also super popular.

When is the best time to go?

Although any time is good to go (and you can always find something to eat and drink because the kitchen is open all day), maybe the pulled pork sandwich night feels a bit more special.













COSTANILLA DE SAN ANDRÉS, 18, 28005 MADRID, SPAIN

cocol

Why should you go there?

Pepa created Cocol as an evocative space where crafts are the main protagonist. Going there is like going back in time; a praise to tradition, good work and modest beauty. In her shop you'll find berets, hats, scarves, leather bags, ceramics, wooden boards, "botijos"... and unique vintage objects that she carefully looks for and selects.

What's a must-have?

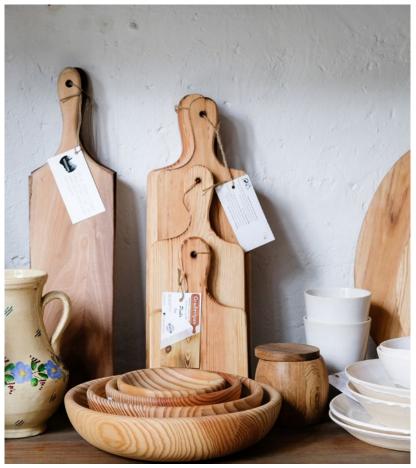
Pepa has a beautiful selection of unique finds, and every one of her pieces is a must-have. But since you're in Spain, I would say go for some traditional pottery or a handmade basket.

When is the best time to go?

Definitely on a Sunday morning! You can first visit the Rastro market, which is very popular, then go to Cocol and end your morning with some snacks and beers at Plaza de la Paja (just outside Cocol).













PASEO DE LA FLORIDA 33 SÓTANO A, 28008 MADRID, SPAIN

taller silvestre

Why should you go there?

When Alina and Vero created Taller Silvestre in 2018 their purpose was to bring nature back to our homes through different techniques and old crafts. They started selling ceramic houseware and home fabrics colored in their studio with botanical dyes like onion skins, avocados and many different plants. Nowadays they also host pressed flower and wickerwork workshops, and more. Taller Silvestre feels like entering a world where senses, beauty and nature are the main characters.

What's a must-have?

The pressed flower workshop is super popular. They walk you through the pressing process and composition part and you end up with a beautiful wooden frame. They schedule these workshops on a regular basis and also offer private workshops for groups.

When is the best time to go?

You can go visit them every Friday from 10.30 am to 2 pm. If this schedule doesn't work for you, contact them at hola@tallersilvestre to make an appointment.













CALLE DONOSO CORTÉS, 3, 28015 MADRID, SPAIN

somos bonjour

Why should you go there?

When Elena took a summer ceramics course in 2014, she didn't know it would eventually become her full time job. She started making some pieces for herself and her family, the word spread quickly and the orders came in. Her work is a beautiful mix of neutral colors (she loves Nordic style) with dusty pinks and some golden finishing touches.

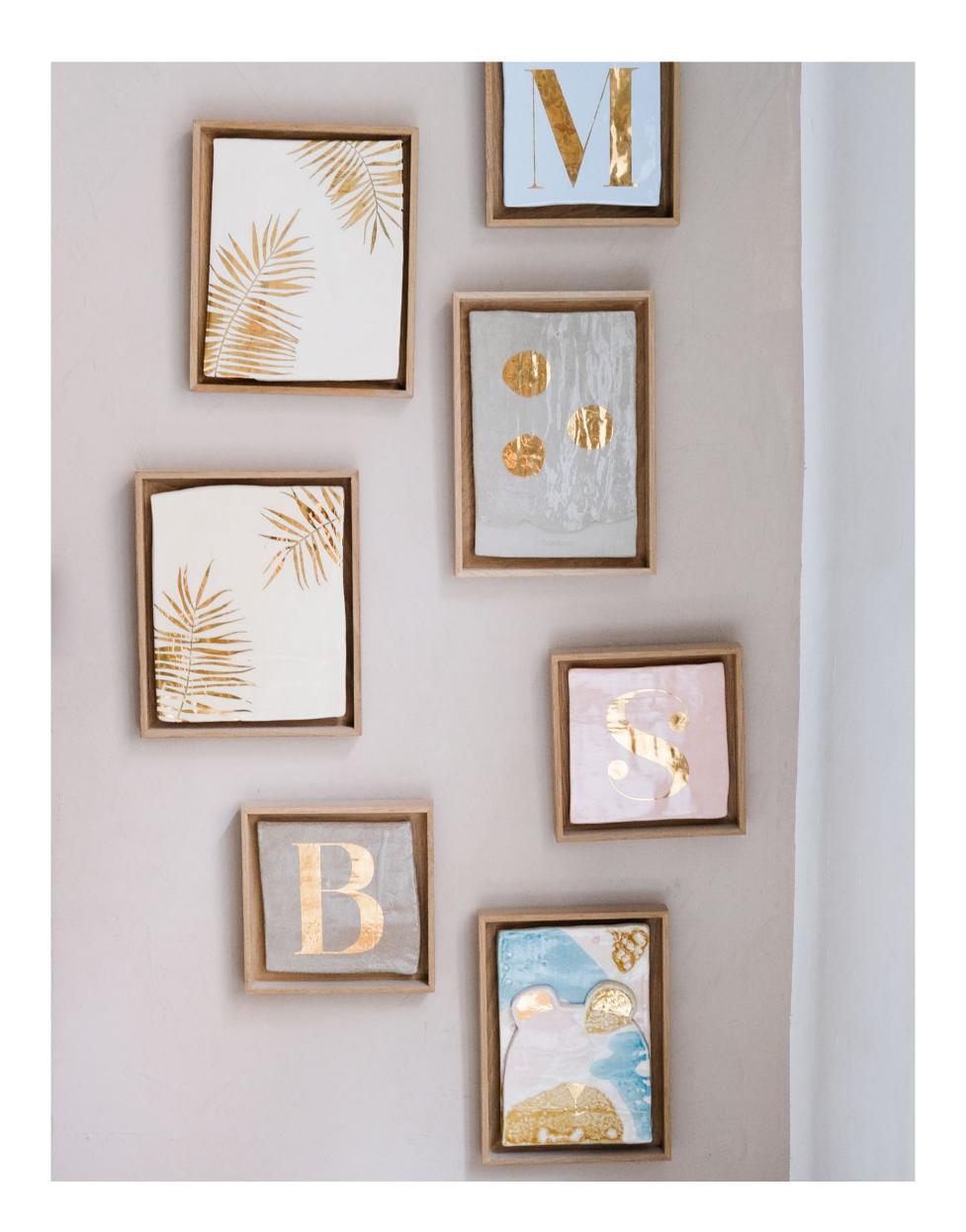
What's a must-have?

She makes funny pieces for kids, like the cat-shaped toothbrush container, but her iconic pieces are the customised tableware. Within some stipulated models and colors, she can make different combinations to adapt to her customers desires by adding their initials for example. That's the beauty of being a ceramic's workshop instead of a regular shop; you can involve the client in the process.

When is the best time to go?

You can always make an appointment through their website (<u>www.somosbonjour.es</u>), but for Elena and her team it works best if you go there on a morning or on a Tuesday afternoon.











CALLE FRANCISCO DE ROJAS, 1, 28010 MADRID, SPAIN

papiroga house

Why should you go there?

Daniel, Estefanía and Leire firmly believe that what you wear defines you and affect the way you feel. With that in mind they created Papiroga, a brand that aims to make people feel better. They started designing and producing colorful accessories in funny shapes like lobster necklaces or big flower earrings, so you feel good and happy wearing them. They thought fashion could be a bit more fun, and they were right! According to them, you don't need to have 100 different clothing pieces – a simple accessory can totally change your look (and, more importantly, your mood).

LIST

What's a must-have?

Although they design necklaces, headbands and rings, earrings are their star product, and you can find them in all shapes and colors. Every new collection is an amazing example of creativity and imagination.

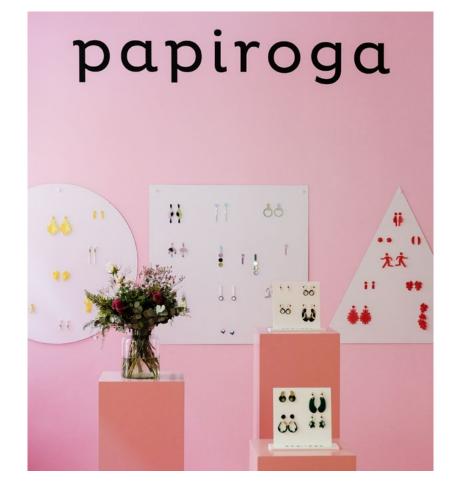
When is the best time to go?

As they say, as soon as you land to Madrid, go visit them, anytime is perfect!













CALLE DE ZURBANO, 22, 28010 MADRID, SPAIN

zubi

Why should you go there?

Elena and Mer are sisters; they are very different but they complete each other so well! In 2012 they made a very small handbags collection for their friends and themselves just for fun and, without knowing it, their brand Zubi was born. Since then, they have slowly expanded to travel goods, accessories and, more recently, clothing. They both love to travel and they stamp the photographs of their trips on the bags they design, along with the exact coordinates of where they took the photo. Everything is made in Spain, from design to production, which allows them to have a close relationship with their providers, and be more sustainable. These two sisters have created a beautiful universe that reflects quality, good design and simplicity.

What's a must-have?

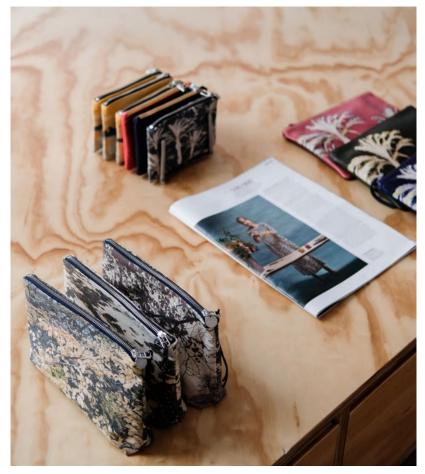
Their most iconic piece is the cotton hand pouch. It was their first product and their most loved one.

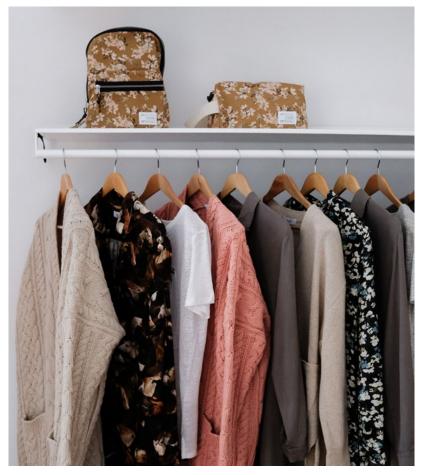
When is the best time to go?

Anytime! Once a month, they organize events at their shop where you can find things that are not available online, and collaborations with other brands.















CALLE DE FORTUNY, 7, 28010 MADRID, SPAIN

olivia te cuida

Why should you go there?

Olivia Te Cuida was created in 2009 by husband and wife Fernando and Esther with the purpose of taking care of people on their busy day to day with a delicious and healthy meal in a beautiful space where every detail matters. Ingredients are either organic or they come from small local producers; tableware is designed (and so is some of the furniture) and occasionally made by them. The atmosphere is cozy and comfortable, you feel right at home; and they make sure there are options for all kinds of eaters: meat lovers, vegetarian, plant-based, gluten-free...

What's a must-have?

If you go there at lunch time, make sure to choose the combination option: you can try several dishes from the menu in a smaller size; that is their hallmark.

When is the best time to go?

I would suggest to go at least twice so you can try breakfast and lunch or dinner.









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